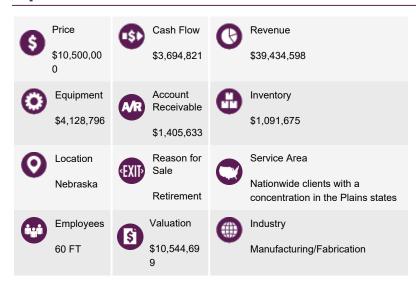


**Business Overview** 

## **RE: Steel Manufacturing & Ag Focused Project Management**

## **Specifications**





### SUMMARY OF THE BUSINESS -

A leader in the manufacture and fabrication of livestock housing facilities, this ag-focused project management company recently erected one of the largest dairy facilities in North America. Over \$71,000,000 is out to bid for projects over the next 2 years, with one project for a dairy facility in Texas worth \$48MM. The company has a finely-honed process, with a Sales Team securing bids, in-house Designers and Engineers leading the planning stages, and Project Managers

overseeing the construction process for facilities and the confinements inside.

Four buildings house offices, a warehouse, a mild steel manufacturing shop and a stainless-steel manufacturing shop. Looking to increase margins, the company purchases materials from other manufacturers and then customizes orders to client needs. The majority of projects take about 90 days for completion, but larger projects can span from 6 months to 1 year in length.

While a majority of customers are located in Nebraska and Iowa, many more come from other Plains states, with multi-million-dollar contracts in place in Utah and Idaho. Priced at \$10,500,000, this is a Midwestern-based company with great potential to grown in ag and to break into other industries.

# **Business Highlights**

- Years in Business: 30+
- Location: Eastern Nebraska
- Service Area: Nationwide clients with a concentration in the Plains states
- Sales Breakdown: 51% Project Management / 39% Manufacturing / 10% Equipment Sales
- Construction Breakdown:
  - Swine 73%
  - Dairy 10%
  - Commodity 9%
  - Cattle 7%
  - Remodel/Rebuild 1%
- Steel Fabrication Breakdown:
  - Transport/Trailer 41%
  - Food/Water Processing 26%
  - Retail 9%
  - Ag/Farm Equipment 7%
- Building: 4 Office (6,816 sq. ft.); Warehouse (7,848 sq. ft.); Mild Steel Mfg. Shop (18,840 sq. ft.);
   Stainless Steel Mfg. Shop (21,560 sq. ft.)
- Reason for Selling: Retirement
- Employees: 68 FT
- Seller Training Period: Negotiable
- Growth Opportunities: Increase online presence
- Current Owner's Responsibilities: President

# **Financial Highlights**

- List Price: \$10,500,000
- Gross Sales
  - o 2017 2018: \$34,517,423 Annualized
  - 0 2016 2017: \$39,434,598
  - 0 2015 2016: \$21,808,046
  - 0 2014 2015: \$20,797,106
  - 0 2013 2014: \$24,937,276
- Cash Flow
  - o 2017 2018: \$3,694,821 Annualized
  - o 2016 2017: \$2,571,878
  - 0 2015 2016: \$1,477,253
  - 0 2014 2015: \$1,245,994
- YOY Growth Trends: Large project is projected to bill \$30MM over a 2-year period, which has contributed to the jump in sales for 2016
- Assets Included in Purchase Price:
  - o Equipment:
    - Manufacturing \$2,891,264
    - Heavy Equipment \$577,680
    - Office \$659,852
  - o Vehicles: \$1,200,529
  - o Inventory:
    - Building Materials \$324,591
    - Finished Goods \$158,395
    - Raw Material \$608,689
  - Backlog: \$14,182,000 (\$13.5MM in construction)
  - o A/R: \$1,405,633
  - Work in Progress: \$1,812,568
- Bids out for 2018/2019: \$71,770,000

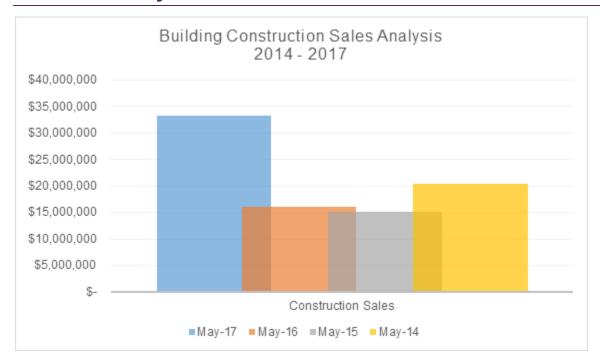
<sup>\*</sup>amounts may vary – equipment & vehicles are listed at replacement value

# **Cash Flow Analysis**

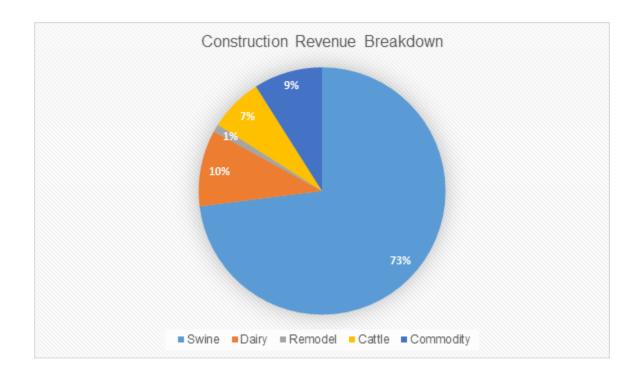
Description of Financial Statement	P&L Statemen Audited Financials	t P&L Statement Audited FYE May 31	t Tax Return	Tax Return	Tax Return	Tax Return	Notes
	2017-2018	2016-2017	2016-2017	2015-2016	2014-2015	2013-2014	
GROSS SALES	\$25,888,067	\$39,434,598	\$39,434,598	\$21,808,046	\$20,797,106	\$24,937,276	
Annualized	\$34,517,423						
Net Income Shown on Financial Statement	\$1,126,797	\$561,021	\$790,492	\$178,914	\$223,685	\$458,613	
ADDBACKS							
Compensation to Owner	\$58,500	\$84,102	\$84,102	\$78,000	\$92,487	\$80,000	
11% Tax on total W2 Salaries	\$6,435	\$9,251	\$9,251	\$8,580	\$10,174	\$8,800	
Depreciation	\$20,248	\$330,524	\$331,264	\$584,597	\$385,591	\$676,884	Non-cash item
Interest	\$0	\$438	\$438	\$3,389	\$7,858	\$4,812	Non-onward going expense
Contributions/Donations	\$3,550	\$7,215	\$7,215	\$3,650	\$1,556	\$3,205	Non-onward going expense
Life Insurance Premiums	\$37,188	\$30,760	\$30,759	\$15,015	\$15,877	\$59,221	For owner
ESOP Contributions	\$431,232	\$500,357	\$500,357	\$379,876	\$308,650	\$271,297	Non-onward going expense
Provision for Income Taxes	\$314,613	\$302,619	\$0	\$0	\$0	\$0	
One-Time Professional Fees	\$25,553	\$35,000	\$35,000	\$0	\$0	\$0	Professional Fees never more than \$35,000 for 4 years prior
Consulting	\$747,000	\$983,000	\$983,000	\$425,232	\$400,116	\$166,983	Paid back to owner
Rent	\$0	\$-200,000	\$-200,000	\$-200,000	\$-200,000	\$-200,000	Rent Adjustment
TOTAL ADDBACKS	\$1,644,319	\$2,083,266	\$1,781,386	\$1,298,339	\$1,022,309	\$1,071,202	
Seller's Cash Flow = Total Addbacks + Net Income	\$2,771,116	\$2,644,287	\$2,571,878	\$1,477,253	\$1,245,994	\$1,529,815	
Annualized	\$3,694,821						
Profit Margin	10.70 %	6.71 %	6.52 %	6.77 %	5.99 %	6.13 %	

- Business has not been largely affected by the economic downturn in past years
  - o This is due to diversification of revenue stream via steel fabrication

# **Revenue Analysis**



- Construction revenue is dependent on contracts and some market swing
- There is a current contract that should bill 30MM over a 2-year period



- 73% of construction comes from the swine industry
- Aftermarket retail is mostly for the swine industry as well

#### Steel Fabrication

Transportation/Trailer 41%
Food/Water Processing 26%
Miscellaneous 13%
Retail/Store Industry 9%
Ag/Farm Equipment 7%
Home/Hospital 4%
Pharmaceutical 1%

While one segment of the company is focused exclusively on the ag industry, the fabrication segment balances out with concentrations in other areas to ensure that the company is less subject to industry swings.

## **Clients**

#### Livestock Confinement

- Concentration in Nebraska and touching states
- Also working in Illinois, Indiana, North Dakota, Utah, Idaho, Oklahoma, and Minnesota
- Dairy customers are large individuals and feedlots
- Beef producers are smaller operations
- Mid-range construction

#### Steel Fabrication

- Majority are <u>not</u> in agriculture
- Large presence in transportation
  - o Has contract with major client for manufacturing back bumpers, tire carriers and more

## **Services**

#### **Facilities**

- No prefabrication
- Custom made to producer's needs
- Materials sourced from third party that can manufacture on a cheaper margin
  - A lot of material comes from China

Swine Dairy Beef Poultry Metal and wood frame ag shop/storage

## Pre-Project Planning

- Budgeting
- Site selection analysis
- · Facility design
- Permitting

### Construction Service Options

- Complete turnkey
- Construction management
- Project scheduling
- Post-construction service
- Warrant service
- Scheduled maintenance service



### Steel Fabrication

Engineering & Design | CNC Machining | Laser Cutting | Welding | Finishing | Water Jet Cutting | Punching & Shearing

- In-house engineering & design utilizing CAD technology for geometric data transfer
- Custom nesting software
- Ability to stack material
- MIG, TIG, ARC and spot welding
- SS Finishing
- Plating electro polishing, chrome, zinc
- Powder Coating

## Machinery

Haas ST 30 Haas VF 2 SS Fadal Mazak 400w Optiplex Calypso 50hp

Accushear 625 HMI 7810-25 Accupress 60 Ton Euromac 1250 30 ton Accupress 400 ton

Equipment – gestation, farrowing and finishing equipment developed with each producer's special requirements

- Flooring systems
- · Feed systems
- Alarms
- Ventilation systems & parts
- Cooling systems
- Watering
- Plumbing
- And more!

## Work

- Average project is \$1MM \$1.5MM
- A majority of projects last about 90 days
- Large projects span between 6 months 1 year

### Work Orders

- 100 200 manufacturing work orders per month
- 10 20 construction work orders at any time

For the year ended May 31, 2017:

- 11 uncompleted contracts of \$43MM
- Estimated Gross Profit of \$9,434,107

## **Assets**

Inventory - \$1,091,675

- Building Materials \$324,591
- Finished Goods \$158,395
- Raw Material \$608,689

Equipment - \$4,128,796 (replacement value)

<sup>\*</sup>Some equipment is fabricated and sold by the company, however, the company is a dealer for many brands and most equipment sales are for those brands

- Manufacturing \$2,891,264
- Heavy Equipment \$577,680
- Office \$659,852

Vehicles - \$1,200,529 (replacement value)

A/R - \$1,405,633

Work in Progress - \$1,812,568

Backlog - \$14,182,000

• \$13.5MM of this is construction

## **Employees**

- 68 FT
  - Most are laborers
- 95% of construction/installation is handled by subcontractors
  - o Electricians, plumbers, carpenters, concrete workers
- Sales Reps make contact with clients
  - Designs for what the client wants
  - Visits sites
  - o Prepares proposals
- Super Intendent creates blueprint
- Sales Manager (2)
  - One for the confinement operations
  - One for the steel fabrication operations
- CFO
  - o Risk management, HR, financial oversight
- Tech Sales Rep for buildings and equipment

To receive a full financial package and specific information regarding this business:

- 1. Complete the Qualified Buyer Documents (Non-Disclosure Agreement and Buyer Questionnaire) on our website or print, scan and return the attachments to info@TheFirmB2B.com
- 2. Call The Firm Business Brokerage at 402.998.5288 to schedule an appointment or conference call with a Broker.

The Firm currently has over 90 cash flowing businesses available. If you find that this is not a fit for you, please let us know and we would be happy to provide you with other opportunities.

The Firm makes no warranties or representation in consideration to the information provided above. All communication regarding this business must occur directly with The Firm Brokerage, LLC.